

上海北外滩 都市新标杆

THE NORTH BUND: A NEW URBAN BENCHMARK

虹口投资与服务手册

HONGKOU INVESTMENT AND SERVICE BROCHURE

(2026版)



上海市虹口区投资促进办公室

HONGKOU INVESTMENT PROMOTION OFFICE

从“水上门户”到“世界会客厅”



卓越上海新封面 历史与未来同频共振

Resonance between history and future

与陆家嘴隔江相望，与外滩比邻而居，如今的虹口，既能沉浸在历史文脉的醇厚氛围中，也能感受到现代城市跳动的脉搏。

这里是卓越上海的“世界会客厅”，也是世界看上海的新窗口，吸引志同道合的世界伙伴，共同续写虹口的下一个璀璨时代。

Hongkou District, nestled against the iconic Bund and gazing across the Huangpu River at the towering Lujiazui skyline, stands as a testament to the rich tapestry of Shanghai's past, while throbbing with the dynamic heartbeat of a thriving metropolis.

As a global gateway of Shanghai, and also a new window for the world to see Shanghai, Hongkou has drawn global partners to collaborate and contribute to its next chapter of luminous achievements.

迎接世界的璀璨“虹”光

FROM A BUSTLING PORT TO A GLOBAL GATEWAY
WELCOMING THE WORLD WITH OPEN ARMS

12 个老码头 启航海纳百川的上海

Starting point of Shanghai's journey to embrace the world

凭借“一江一河一港”的优势地理位置，历史上的虹口，因码头而生，因物流而盛，因文化而名。

从第一个“虹口码头”起始，百年间，12 个码头和数十个仓库沿江建立，为上海打开面向世界的水路港口。

Hongkou has flourished as a nexus of economic and cultural vibrancy, leveraging its strategic location near two rivers and one port, which has bolstered its maritime and logistical infrastructure, thereby catalyzing its prosperity.

Over the past century, 12 docks and dozens of warehouses have been built upon the Huangpu River, opening up a waterway from Shanghai to the world.



“一江一河”战略重要节点 黄金三角 枢纽要地

A pillar of the "Twin Rivers" strategy
A pivot point of the Golden Triangle

虹口位于黄浦江、苏州河“一江一河”交汇处,是上海中心城区的重要组成部分。
“一江一河”规划中明确表示,虹口北外滩作为“黄金三角”中唯一成片规划、深度开发的区域,将成为上海未来10至20年的发展标杆。

An important downtown district of Shanghai, Hongkou is located at the confluence of the Huangpu River and the Suzhou River.
According to the "Twin Rivers" strategy, the North Bund in Hongkou, as the only area that is planned and deeply developed as a whole in the Golden Triangle, will become a benchmark for Shanghai's development in the next 10 to 20 years.

-  约3.4公里滨江岸线
About 3.4 kilometers of waterfront space
黄浦江畔世界级会客厅
Global gateway on the Huangpu River
-  18幢超高建筑群(在建)
18 super highrises (under construction)
上海第三代天际线
Shanghai's third-generation skyline
-  约480米“浦西之巅”(在建)
"Peak of Puxi" about 480 meters tall (under construction)
对话世界的新高度
A new height for a "global dialogue"

-  7条轨交
7 transit lines
3号线 | 4号线 | 8号线 | 10号线 | 12号线 | 19号线(在建)
20号线(在建)
Line 3 | Line 4 | Line 8 | Line 10 | Line 12 | Line 19 (under construction)
Line 20 (under construction)

-  3条隧道
3 tunnels
新建路隧道 | 大连路隧道 | 外滩隧道
Xinjian Road Tunnel & Dalian Road Tunnel & Bund Tunnel

-  2条高架
2 elevated roads
中环 | 内环高架路
Elevated Central Inner and Inner Ring Roads

-  2条地下快速交通
2 underground rapid passageways
北横通道 | 南北通道(在建)
Beiheng Passageway
North-South Passageway (under construction)

以北外滩为引领,虹口打造多维高效交通体系,高架、轨交、隧道、地下通道纵横布局,串联区域内其他版块高质量协同发展。

Hongkou, with its North Bund as a key access point, has developed a state-of-the-art, multi-modal transportation network featuring interwoven elevated roads, rail transit, tunnels, and underground walkways, ensuring seamless connectivity and high-quality, coordinated development across the city.



CONTENT 目录



产业之光 Burgeoning Industry

流光溢彩“链”接全球 06

A "Chain" Connecting the World

产业体系 Industrial System	07
支柱产业 Pillar Industries	09
新兴产业 Emerging Industries	12
特色产业 Characteristic Industries	14
载体推介 Platforms	15

生活之光 Bright Living

滨江生态“屋脊” 点赞休闲高光 Riverside Space for Enjoyable Life	21
顶尖商业“屋脊” 折叠繁华金脉 Premium Commercial Zone	22
全球人文“屋脊” 光合鲜活魅力 Global Cultural Hub	23
国际教育“屋脊” 托起明日之星 International Education Center	24
优质医疗“屋脊” 护航生命之光 Quality Medical Resources	24

营商之光 Easy Business

营商环境 不断优化 25

Optimizing Business Environment

流光溢彩“链”接全球

A "Chain" Connecting the World

虹口作为上海“中心辐射”重要阵地，生产、生活、生态相互连接形成有机整体，高质量提升区域投资吸引力和核心竞争力。

聚焦功能定位，打造上海“五个中心”的总部集聚区和“四大功能”的核心承载区。

Hongkou, an integral component of Shanghai's industrial hub-and-spoke model, has seamlessly integrated the realms of production, lifestyle, and ecology into a harmonious and interconnected system. This holistic approach enhances the district's appeal as an investment destination and sharpens its competitive edge, propelling it towards high-quality and sustainable development.

Hongkou houses the headquarters cluster for Shanghai's "five centers" and the key support area for the "four functions".



现代都市产业生态 运营世界资源

Modern urban industrial ecosystem with access to global resources

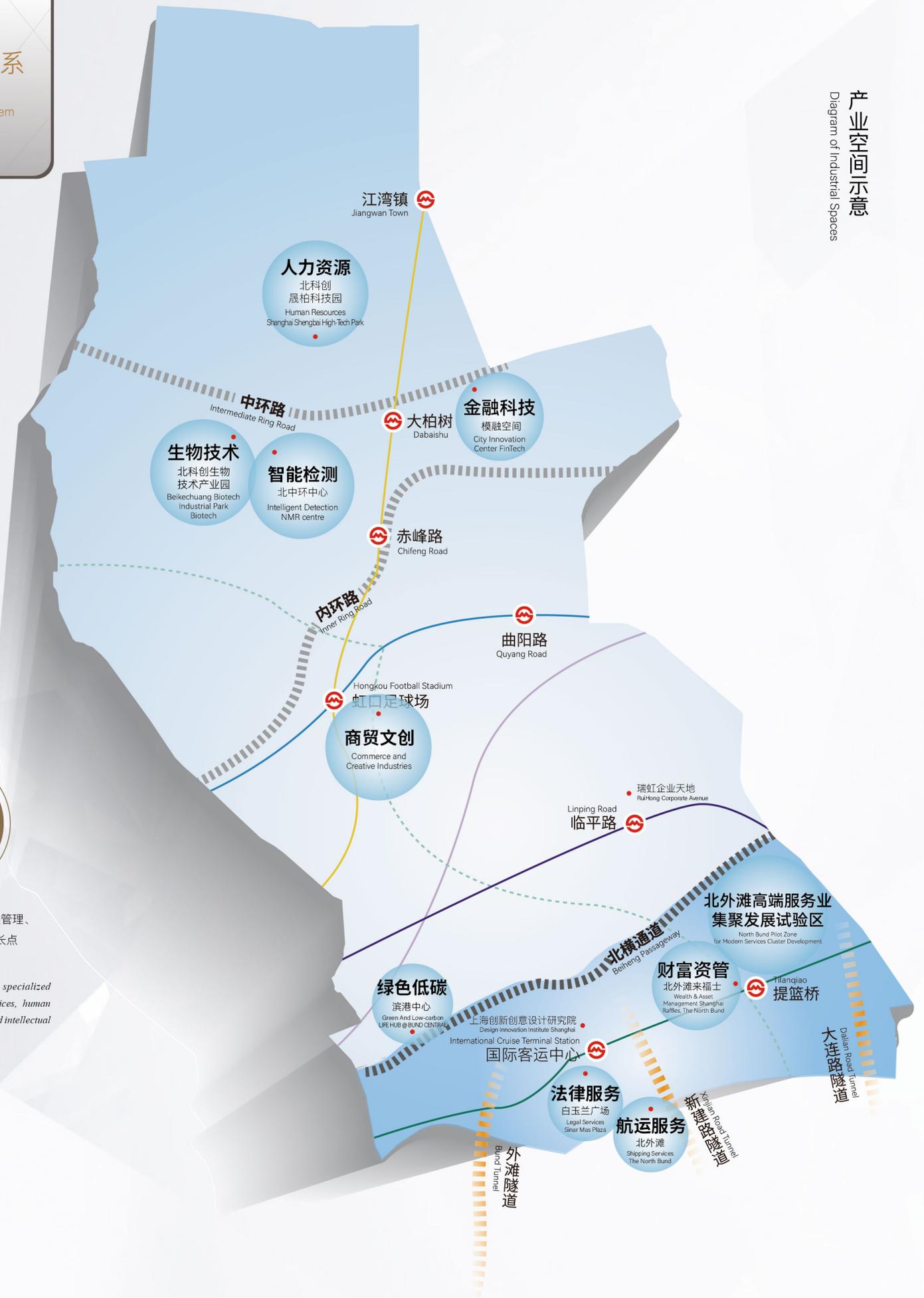
立足虹口现代产业基础，实施“北外滩现代服务业集聚区”和“北中环科创产业集聚带”联动发展战略，汇聚全球资本、人才、技术、信息等要素，与全球前沿产业共成长。

Based on its modern industrial base, Hongkou will implement the coordinated development strategy driven by synergy between the North Bund Modern Services Cluster and the North Central Ring Technology Innovation Cluster, pooling global capital, talent, technology, information and other elements, and aligning with the development of cutting-edge industries worldwide.

产业体系

Industrial System

产业空间示意
Diagram of Industrial Spaces



支柱
产业

巩固拓展航运服务业、金融服务业、
商贸与文创产业等产业优势

Consolidate and expand the competitive
edges of shipping services, financial services,
commerce and creative industries.



新兴
产业

提升绿色低碳、智能检测、生物技术等
新兴产业细分赛道的规模和效益

Enhance the scale and efficiency in emerging fields
such as green and low-carbon, intelligent detection
and biotechnology.



特色
产业

培育法律、人力资源、供应链管理、
知识产权等特色服务业增长点

Cultivate new growth drivers in specialized
service sectors including legal services, human
resources, supply chain management and intellectual
properties.

支柱产业

Pillar Industries

向下扎根 厚植沃土

Taking Root in the Fertile Soil

高端航运、金融服务和总部贸易，始终是虹口产业的“王牌”，在持续深耕中，积蓄向下扎根的力量。

Premium shipping services, financial services, and headquarters trade have always been the pillars of Hongkou's industrial development, taking root in the fertile soil this district offers.

金融

做深做优金融服务业态矩阵

Deepen and optimize the multi-format integration of financial services

上海全球资产管理中心核心承载区

Key support area of Shanghai Global Asset Management Center



上海金融科技中心核心承载区

Key support area for Shanghai's Fin-tech Center

推进金融产业夯基拓能，大力引进持牌机构和优质外资金融机构，聚焦“五大金融”，推动引导金融资源优先配置服务实体经济、科技创新和绿色转型。

Hongkou is consolidating and expanding the financial industry in the district, vigorously introducing licensed institutions and QDLP and QFLP institutions, with the focus resting on five major finance models. The district is also working to utilize financial resources to fuel the real economy, technological innovation, and green transformation.

科技金融

Tech finance

绿色金融

Green finance

普惠金融

Inclusive finance

养老金融

Pension finance

数字金融

Digital finance

约 2100 余家金融企业

About 2,100 financial companies

约 8 万亿元资产管理规模

About 8 trillion RMB yuan asset management scale

1/8 公募基金

About 1/8 public funds



上海资产管理协会
ASSET MANAGEMENT ASSOCIATION OF SHANGHAI



上海证券



国投瑞银
UBS SDIC



睿远基金
FORESIGHT FUND



aegon
荷全



Manulife Investment Management
宏利投资管理

数据时间：截止至 2026 年 2 月

航运

延伸航运服务业链条

Expand the industrial chains of shipping services

汇聚全球要素货源

Pool global resources and supplies

01

航运总部基地

Shipping Headquarters

绿色燃料交易平台

Green Fuel Trading Platform

全球航贸供应链管理平台

Global Maritime Trade Supply Chain Management Platform

北外滩国际航运论坛

The North Bund Forum

发挥国际航运“会客厅”优势，发展航运总部经济，推进数字智能绿色转型，进一步增强北外滩国际影响力。

Leverage the shipping hub's role of a global gateway, develop headquarters economy of shipping services, and promote transition to digital, smart and green development in order to strengthen the global influence of the North Bund.

约 4700+ 家航运企业

About 4,700 shipping agencies

近 40 家功能性机构

40 functional entities

约 18 家全球TOP50班轮公司中国区总部/分支机构

About 18 China headquarters/branch offices of global top-50 shipping companies



02

提升高端航运服务能级

Scale up the capacity of high-end shipping services

围绕航运资源配置能级和创新能级提升，做强航运服务功能，以航运服务首案、首例、首创示范为牵引，建设航运融合创新示范区。

Strengthen shipping services to scale up the capacity of shipping resource allocation and innovation, and establish a maritime demonstration zone characterized by integrated innovation through referring to cases of pioneering and innovative shipping services.

航运交易

Maritime Trading

海事法律

Maritime Law

航运保险

Marine Insurance

航运咨询

Shipping Consultancy

占全市 60% 经济规模

Account for 60 percent of the city's economy

70% 船舶运力

70 percent of shipping capacity

80% 水运周转量

80 percent of waterway freight

90% 海运通关

90 percent of maritime customs clearance

数据时间：截止至 2026 年 2 月



提升商贸与文创产业发展能级

Scale up the capacity of commerce and creative industries



因地制宜推动北外滩、四川北路、瑞虹等商圈成为全球新品首发地、全球消费目的地，不断丰富商贸消费品牌矩阵。实施“文化+”系列行动，以文旅商体展深度融合拓展首发经济、直播经济、夜间经济优势，联动促消费。

Develop the business centers of the North Bund, Sichuan North Road and RuiHong into international spots for new product launches and shopping. Carry out the “Culture+” program to expand the advantages of the debut economy, livestreaming economy and night economy for boosting consumption through in-depth integration of culture, tourism, commerce, sports and exhibitions.



向上生长 抢占科创新赛道

Seizing opportunities of sci-tech innovation

以科技创新为引领，前瞻布局绿色低碳、智能检测、生物技术等前沿风口领域，构筑面向未来的持久竞争力。

Develop booming industries of green and low-carbon development, intelligent detection and biotechnology with technological innovation so as to boost long-term competence for the future.

绿色低碳

Green and low-carbon industry

上海绿色低碳服务集聚高地

Center of green, low-carbon services in Shanghai

超 1000 家 绿色低碳企业

Over 1,000 green and low-carbon enterprises

近 800 亿 产业规模

with an industry value of nearly 80 billion yuan

按照上海“市区协同”特色产业发展要求，聚焦“产业绿色低碳化”和“绿色低碳产业化”，强化产业协同，推进绿色低碳服务“一把手”工程，加快形成千亿级产业集群。

Under Shanghai's "city-district collaboration" framework to develop characteristic industries, Hongkou focuses on developing green low-carbon industries and greening up industries. By strengthening industrial collaboration and enhancing green low-carbon services, Hongkou aims to accelerate the formation of hundred-billion-yuan industrial clusters and regional economic and social development.



智能检测

Intelligent Detection

形成优势互补、协同创新的产业生态

Foster industrial ecosystems with complementary strengths and coordinated innovation

依托核心科研机构以及周边高校院所和重点企业的技术与人才优势，推动一批科研成果在地转化。加强与检验检测认证类行业协会合作，形成优势互补、协同创新的产业生态。

Promote the local application of scientific research outcomes by leveraging the high-tech and talents of core research institutes, nearby universities and leading enterprises. Strengthen and examine the cooperation with associations responsible for testing and certification, developing industrial ecosystems with complementary strengths and coordinated innovation.

光电检测

Photoelectric Detection

材料检测

Material Inspection

医疗检测

Medical Testing



生物技术

Biotech

中心城区领先的生物技术新高地

Pioneer zone for biotech development in central Shanghai

发挥“天工开物创新孵化中心”作用，推动北科创生物技术产业园分期投入使用以及智慧健康医疗产业园区集约化发展，建强医疗检验检测、医药和医疗器械研发上下游产业链。

Leverage the innovation hub to promote the phased opening of the North Central Ring Biotechnology Industrial Park and foster the efficient development of the medical industrial park focusing on smart health, strengthening the medicinal industry chain from medical testing to the development of pharmaceuticals and medical equipment.



向新延伸 编织特色产业锦绣空间

特色新兴产业是虹口经济发展的“引擎”，在探索迭代中，找寻前进的方向。

Characteristic emerging industries are the powerful “engine” propelling Hongkou's economic growth, continuously advancing through a cycle of innovative exploration and iterative refinement within the district.

法律服务¹ LEGAL SERVICES

推动“北外滩国际法律服务港”扩容提质，以“律师+公证+仲裁+调解”为核心，建立全要素，一站式，共享型商事服务供给。建立企业出海服务体系，构建覆盖法律服务全链条的“一站式”服务体系。

Promote the expansion and upgrading of the North Bund International Legal Service Harbor, and provide all-encompassing, one-stop and shared commercial services centered on the system integrating lawyers, notarization, arbitration and mediation. Establish a support system for enterprises to expand overseas services and a one-stop system that covers the full range of legal services.

供应链管理³ SUPPLY CHAIN MANAGEMENT

建设全球航贸供应链管理服务云平台，探索提升供应链运营效率、协同水平和服务能级。打造全球航运贸易供应链资源配置枢纽、供应链金融赋能平台、供应链安全保障高地。

Establish global maritime trade supply chain management platforms, while scaling up the capacity of the supply chain's working efficiency, coordination and services. Build global hubs for maritime trade resource allocation, platforms for supply chain finance empowerment and supply chain security hubs.

知识产权⁴ INTELLECTUAL PROPERTIES

支持知识产权服务机构业务升级，探索发展跨境交易、高价值专利培育、专利导航、知识产权运营等高附加值创新业务。加大支持中小微企业创新力度，丰富知识产权公益服务。引导知识产权服务机构合作拓展国际市场，提升涉外服务能力。

Promote the upgrading of intellectual property service institutions and explore the development of high-value and innovation-led services such as transactions across borders, high-quality patent cultivation, patent navigation and intellectual property operation. Strengthen support for innovation of small and medium-sized enterprises and enrich public welfare services related to intellectual properties. Facilitate cooperation among the institutions to expand the international market and improve cross-border services.

人力资源² HUMAN RESOURCES

推进“一园多点”人力资源服务产业园建设，吸引优质人力资源服务机构集聚。鼓励人力资源服务机构增强创新服务能力，支持人力资源服务机构积极拓展海外市场业务。

Gather high-quality human resources service institutions through developing multi-functional human resources service industrial parks. Encourage the institutions to enhance innovative capacity and support the expansion of overseas businesses.

虹口港
活力片区

Hongkou Port

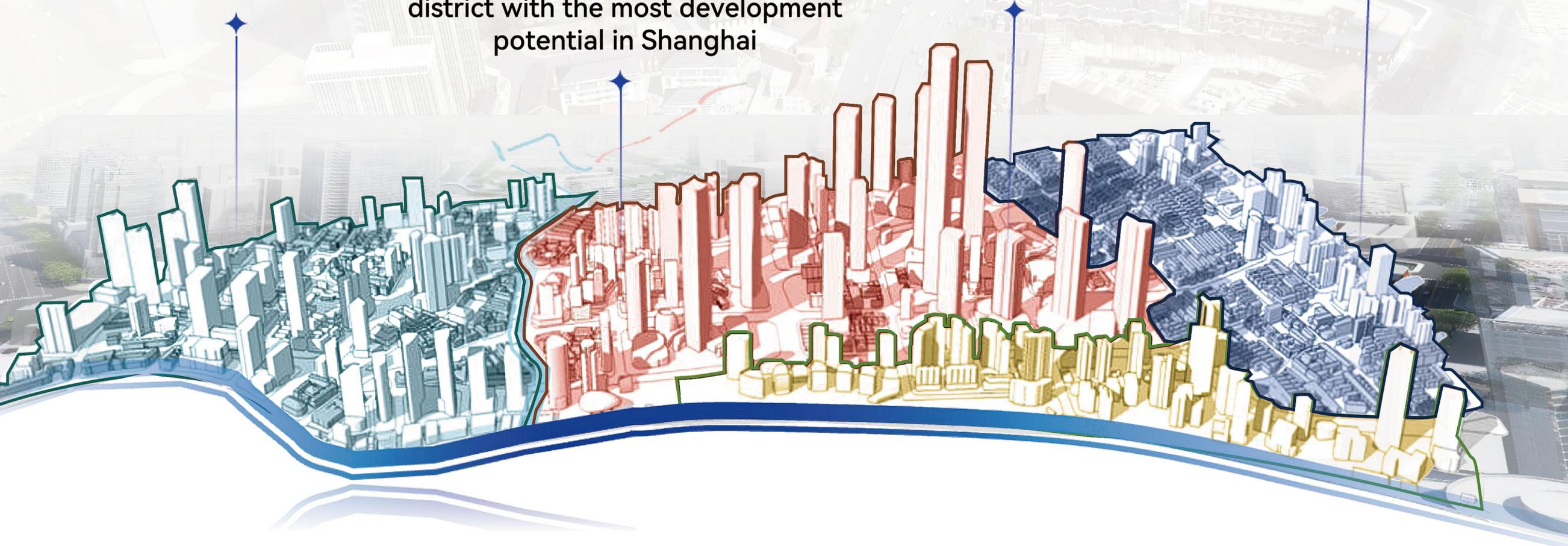
核心商务区
CBD

The core waterfront business district with the most development potential in Shanghai

核心商务区
拓展区

Extension of CBD

提篮桥片区
Tilanqiao



180 米以上超高层建筑

18幢

18 skyscrapers over 180 meters tall

上海浦西最美天际线

Most beautiful skyline in Puxi, Shanghai

楼宇园区推荐

Buiding/Parks Recommended



北外滩金茂中心 | 地址 东长治路919号 | 办公面积约 58800m²
North Bund Jinmao Center | 919 Dongchang Road | Appro. 58,800m²

两栋约100米高端5A写字楼及庭院式商业围合成稀缺院落空间,重新定义高效、健康、生态的商务生活。

Two premium 100-meter-tall office buildings feature a courtyard-style business space, redefining an efficient, balanced and sustainable business life.



国华金融中心 | 地址 新建路200号 | 办公面积约 94000m²
Guohua Financial Center | 200 Xinjian Road | Appro. 94,000m²

集金融总部办公, 高端商务配套商业和高端运动中心为一体的城市商务生活社交目的地

An urban center seamlessly blending business, lifestyle, and social engagement, this destination encompasses financial headquarters, premium business services, and state-of-the-art sports facilities.



友邦金融中心 | 地址 东长治路866号 | 办公面积约 99000m²
AIA Financial Center | 866 Dongchangzhi Road | Appro. 99,000m²

集超甲级写字楼、精品人文艺术商业、国际专业剧院及历史文化保护建筑多元业态为一体的金融商务新坐标

A new financial and commercial landmark, AIA Financial Center seamlessly blends cultural and artistic boutiques, state-of-the-art international theaters, and preserved historical elements within its impressive structure, while functioning as a premier office building.



瑞虹企业天地 | 地址 飞虹路118号 | 办公面积约 144000m²
RuiHong Corporate Avenue | 118 Feihong Road | Appro. 144,000m²

超甲级双子塔楼,无缝连接太阳宫、月亮湾、星星堂一站式超大型多元化综合体,将工作与生活相融合

Another super Grade A twin-tower complex, CA Ruihong seamlessly connects with the Sun Palace, Moon Bay, and Star Hall within Ruihong Tiandi, creating a harmonious blend of work and life experiences.



北外滩来福士 | 地址 东大名路1089号 | 办公面积约 176000m²
Raffles City The Bund | 1089 Dongdaming Road | Appro. 176,000m²

上海最高双子楼,可约 270°纵览百年外滩历史建筑群,眺望繁华陆家嘴的天际线

Shanghai's tallest twin towers, Raffles City The Bund presents a breathtaking 270-degree panoramic vista of the iconic, century-old Bund, while also commanding a sweeping view of the vibrant Lujiazui skyline across the Huangpu River.



国投大厦 | 地址 杨树浦路168号 | 办公面积约 64000m²
SDIC Building | 168 Yangshupu Road | Appro. 64,000m²

坐拥滨江一线江景,主要为国企总部自用,自持物业,管理服务完善

Nestled riverside, the SDIC headquarters building, a self-owned property, offers comprehensive management services in a state-of-the-art environment.



实景图

北科创生物技术产业园 | 地址 **粤秀路351号** | 建筑面积约 **38484m²**
North Central Ring Biotechnology Industrial Park | 351 Yuexiu Road | *Appro. 38,484m²*

北中环内稀缺生物技术研发创新载体,全方位一站式服务满足生物技术企业多元需求

This unique biotech R&D hub within the North Central Ring Road offers comprehensive one-stop services tailored to the diverse needs of biotech companies.



高阳大楼 (在建) | 地址 **东大名路817号** | 办公面积约 **14343m²**
Gaoyang Building (under construction) | 817 Dongdaming Road | *Appro. 14,343m²*

修缮后的百年建筑高阳大楼以“当代、低碳、智慧可持续的总部办公”为定位,通过前瞻设计,重点打造为虹口北外滩核心区的城市更新典范作品。

The renovated century-old building features contemporary, low-carbon, smart and sustainable headquarters. The forward-looking design renders it a model of urban renewal in the central areas of Hongkou North Bund.



480米浦西新地标 (在建)
480-Meter Landmark in Puxi (under construction)

项目预计于2030年竣工,建成后为浦西第一高楼,包含地上99层、地下4层,打造集商业、办公、酒店、观光等功能业态于一体的多元化城市综合体。

The construction is projected to be completed in 2030 and will become the tallest building in Puxi upon completion. This multi-functional complex integrates commerce, offices, hotels and sightseeing.



上海华贸中心 (在建) | 地址 **高阳路177号** | 办公面积约 **54615m²**
Humao North Bund (under construction) | 177 Gaoyang Road | *Appro. 54,615m²*

打造一个融合上海历史文化风貌的高端奢侈品集聚区,与国际化总部办公以及开放式景观广场融为一体。

It is dedicated to building a luxury brand cluster which integrates Shanghai native culture and history. This design matches the international headquarters offices and open-air landscaped squares.



北中环中心 | 地址 **广粤路418弄** | 办公面积约 **88039.8m²**
North Middle Ring Centre | Lane 418, Guangyue Road | *Appro. 88,039.8m²*

围绕智能仪器仪表和检测装备产业,集“产城融合、体商结合、科创生态”为一体的科创融合体

Nestled within the bustling North Sichuan Road business district, this state-of-the-art office building offers an integrated experience with a range of shopping, dining, and service amenities designed to cater to the needs of modern professionals.



实景图

临港新业态·虹口智立方 | 地址 **广粤支路1号** | 办公面积约 **21166m²**
Innovation Galaxy Hongkou Smart Cube | Guangyuezhilu Road | *Appro. 21,166m²*

北中环科创集聚带“空间信息”产业的研发创新载体,为空间信息产业上下游产业链企业提供个性、专业服务

Situated within the North Central Ring Technology Innovation Cluster Belt, this R&D hub for the space information industry offers tailored, professional services to companies across the space information industry's value chain.

滨江生态“屋脊” 点赞休闲高光

Riverside Space for Enjoyable Life

北外滩滨江岸线，从滨江绿地的基本生态功能转向形象展示与生活花园的功能提升，进而演变成时尚的国际化滨江会客新空间。种子雕塑、彩虹桥等网红打卡点，在生态功能前提下，为滨江岸线镶上历史、艺术、生活的金边。

The North Bund waterfront has transformed from its initial ecological role as a riverside green space to a hub that showcases city image and living standards, now standing as a fashionable international destination for visitors. Landmarks such as the Seed Sculpture and the Rainbow Bridge enhance the ecological appeal of the riverside area, while also serving as iconic attractions that draw visitors and enrich the cultural tapestry of the coastline with historical, artistic, and lifestyle elements.



国客中心码头 International Passenger Terminal

滨水时尚新地标，品质生活引领者，高端邮轮枢纽港

As a waterfront fashion landmark, this high-end cruise hub port also leads the way in quality life, setting a new standard for coastal elegance and modern luxury.

生活之光

Bright Living



种子萌芽雕塑 Seed Sculpture

北外滩滨江的标志性景点，水滴型雕塑映射浦江美景

A standout landmark on the North Bund, the Seed Sculpture shaped like a water drop, reflects the Huangpu River's grandeur, symbolizing the area's harmonious blend of natural beauty and urban artistry.

顶尖商业“屋脊” 折叠繁华金脉

Premium Commercial Zone

“北外滩世界级滨水商圈”到“城市级商圈”，瑞虹天地、来福士、滨港商业中心等高品质的消费空间，共同打造“高端商务+精品消费”引力场。

Upgrading from the world-class "North Bund waterfront commercial district" to Shanghai's "city-level commercial district," a combination of high-quality consumer spaces, Ruihong Tiandi, Raffles City, and Life Hub @Bund Central, is shaping a prestigious zone that seamlessly blends luxury commerce with exclusive boutique experiences.

地标级酒店 是风景也是生活

Landmark hotels



海鸥丽晶酒店 Regent Shanghai On The Bund

传承海员俱乐部和海鸥酒店历史，融合现代精致奢华，外滩与陆家嘴美景尽收眼底

Inheriting the rich history of the Seafarers Club and Seagull Hotel, Regent Shanghai On The Bund offers an exquisite blend of modern luxury and heritage with sweeping views of the iconic Bund and the dynamic Lujiazui skyline.



上海外滩W酒店 W Shanghai The Bund

坐拥北外滩江景，可同时观赏浦江两岸的高端奢华酒店

This luxury hotel on the North Bund offers a panoramic view of the breathtaking scenery on both sides of the Huangpu River.

美食盛宴 饕餮赏味之旅

Gourmet experience



甬府 Yong Fu (Hongkou)

上海餐饮界的“天空之城”黑珍珠最高三钻评级

Holding the coveted three-diamond rating from the Black Pearl Restaurant Guide, Yong Fu (Hongkou) stands at the pinnacle of Shanghai's catering industry as its highest-ranking restaurant.



瑞虹天地 Ruihong Xintiandi

融合购物、精致餐饮、娱乐休闲、亲子教育功能于一体的内环内国际级综合社区

Nestled within the Inner Ring Road, this international community serves as a comprehensive hub that seamlessly integrates a range of high-quality services, including catering, gourmet dining, entertainment, leisure, and parent-child educational facilities.

全球人文“屋脊” 光合鲜活魅力

Global Cultural Hub

虹口是东西方多元文化碰撞的发生地，在地文化与国际潮流聚合，摩登生活美学与文化、商业融合，主题展陈、主题活动、演艺经纪、网红潮流等强势出圈，形成具有独特区域辨识度的文化生活方式。

Hongkou is a vibrant intersection where Eastern and Western cultures harmoniously blend. This dynamic district is a nexus of local traditions and global influences, where modern life's aesthetics are enriched by a fusion of culture and commerce. The area is further animated by engaging theme exhibitions, cultural events, and performing arts, all contributing to a unique cultural tapestry that is deeply rooted in the region's identity.

主题活动 东西方文化融合向新

Engaging activities



实景图

今潮8弄 The INLET

演艺中心 千姿百态文娱盛宴

Performing arts centers



实景图

虹口足球场 Hongkou Football Stadium



实景图

上海赛艇公开赛 Head of Shanghai River Regatta



实景图

北外滩友邦大剧院 North Bund ALA Theatre

国际教育“屋脊” 托起明日之星

International Education Center

虹口区集聚了高品质的教育资源，有45所幼儿园，27所小学，26所初中（含九年一贯制、完中），优质小学有尚外外国语小学、宏星小学、四中心小学等，优质中学有民办新华初中，高中有上外附中等。虹口区也被高等院校环绕，有上海外国语大学，上海财经大学，复旦大学及上海纽约大学等。

Hongkou District amasses high-quality educational resources, including 45 kindergartens, 27 primary schools and 26 middle schools (9-year schools and 6-year schools). Notable primary schools include Shanghai Shangwai Foreign Language Primary School, Hongxing Primary School, Shanghai Hongkou No.4 Central Primary School, etc. Notable middle schools include Shanghai Xinhua Private Junior High School, Shanghai Foreign Language School Affiliated to SISU, etc. The district is also surrounded by universities such as Shanghai International Studies University, Shanghai University of Finance and Economics, Fudan University and NYU Shanghai.



上海中学国际部
Shanghai High Schools
International Department in Hongkou



上海外国语大学附属外国语学校
(上外附中)
Shanghai Foreign Language School Affiliated to SISU



中福会幼儿园虹口分园
China Welfare Institute Nursery (Hongkou)

优质医疗“屋脊” 护航生命之光

Quality Medical Resources

虹口区拥有优质的医疗资源。三级医院有上海市第一人民医院、岳阳中西医结合医院、上海市中西医结合医院、上海市第四人民医院、上海市四一一医院等；二级甲等医院有上海市虹口区江湾医院、上海市建工医院。

Hongkou District also boasts high-quality medical resources. The tertiary Grade-A hospitals include Shanghai No.1 People's Hospital, Shanghai Yueyang Hospital of Integrated Traditional Chinese and Western Medicine, Shanghai Hospital of Integrated Traditional Chinese and Western Medicine, Shanghai 411 Hospital, etc. The secondary Grade-A hospitals include Shanghai Jiangwan Hospital and Shanghai Jianguo Hospital.



上海市第一人民医院
Shanghai First People's Hospital



上海中医药大学
附属岳阳中西医结合医院
Yueyang Hospital of Integrated Traditional Chinese
and Western Medicine affiliated to Shanghai
University of Traditional Chinese Medicine



上海中医药大学附属
上海市中西医结合医院
SHANGHAI TCM-INTEGRATED HOSPITAL
SHANGHAI UNIVERSITY OF TCM



上海市第四人民医院
Shanghai No. 4 People's Hospital



上海市虹口区江湾医院
Shanghai Jiangwan Hospital

营商环境 不断优化

CONTINUOUSLY IMPROVED
BUSINESS ENVIRONMENT

营商之光

Easy Business

2026年营商环境行动方案

Action Plan for Business Environment 2026

政务服务

Government services

投资发展

Investment and development

市场竞争

Market competition

产业生态

Industrial ecosystems

社会共治

Social governance based on collaboration



法治政府

A Law-based Government



服务政府

A Service-oriented Government



廉洁政府

An Integrity-based Government



整体政府

A Whole of Government

助力营商环境建设向高品质、可感知跃升，
推动虹口真正成为企业安心扎根、放心发展、
舒心成长的投资热土。

Business environment optimization has always been a top priority of Hongkou District government. Hongkou adopts "hard measures" to increase its "soft power", continuing to improve its business environment and expand the development space for companies.



部门
Department

虹口区投资促进办公室
Hongkou District Investment Promotion Office

联系电话
Contact number

021-65953818

地址
Address

上海市虹口区东大名路908号23楼
23rd Floor, 908 Dongdaming Road, Hongkou District, Shanghai